



Dear Third Academy Families,

Less than three more months before the Third Academy's
13th Annual Fundraising Gala!
The event will take place on **Saturday, April 17, 2010**
at the Deerfoot Inn and Casino, Calgary.

It is going to be so much fun:

- music played by a harpist during the cocktail hour
- our MC is David Spence from CTV
- extravagant hats (please see below)
- dinner (food is known to be fantastic at the Deerfoot Inn and Casino)
- hilarious mock horse races!!!
- the famous Third Academy balloon sale
- live auction (we have trips..... think sun and sand or at least airplanes!)
- silent auction
- dancing (Bordeline, our wonderful music teacher's band will play for us)
- and many more surprises....

Drive home? No, Stay and Play Spend the evening and stay overnight at a special \$169 rate in the luxurious hotel of Deerfoot Inn and Casino. Please contact Kathleen for more information on the Stay and Play Package.

How Do I Get There? Tickets for parents and staff can be purchased for \$100 per person, or \$175 per couple. The price for the general public is \$125 per ticket. Tables for 10 are available for \$900. Please note that you will receive a tax receipt for the value of the ticket minus the value of the meal

What Do I Wear? The theme is Royal Ascot Garden Gala. The Royal Ascot is annual horse race attended by the Queen in England. The race is famous for its elegance and the eccentric hats worn by the guests. **You and your guests are encouraged to wear the most extravagant hats** and prizes will be given to the best ones. The hat store, Zsa Zsa's Hat Salon, has agreed to sponsor us by donating a portion of any hat purchased at Zsa Zsa for the Gala. Their address is Devenish Heritage Building, Suite #108, 908 - 17th Avenue, S.W. Calgary, T2T 0A3. Their hats will be available for purchase on the night of the gala. We will also organize, just for the school guests, a hat party mid March at Zsa Zsa's Hat Salon (date to be announced).

How Can You Participate? The Annual Fundraising Gala is an essential part of The Third Academy's fundraising efforts. The funds raised from this Gala will go towards enhancing our

instructional materials, and in providing financial assistance to families that qualify for our bursary program.

Keeping true to the mandate of the school, **“Together we Make the Difference”** we expect **ALL families of The Third Academy to contribute to the Gala by attending the lovely Gala evening, supplying merchandise, promoting ticket sales and by volunteering.**

This may be done in any of the following ways:

Merchandise and Services:

1. Please **donate** items for our live and silent auction like electronics, event tickets, gift certificates, sporting goods and memorabilia, home/décor, clothing, baby items, garden tools, vacations/getaways/airline tickets, fine dining, etc..... It could also be a cash donation. No donation is too small! **It is your chance to recycle your unwanted Christmas presents!** *Please note that, according to Revenue Canada, tax receipts can only issued to the buyers/donors of Gift Certificates not to the issuer. Any other donation must be accompanied by a retail receipt or internet documentation of the same item showing the retail worth of that item in order to get a tax receipt.*
2. Approach personal and business contacts for donations (they will receive a tax receipt and will have their name advertised on our brochures and website).
3. For every donation, please fill in the attached **Gala Donation Sheet**. This helps to ensure that you every other donor receive recognition for providing the donation in the brochure.
4. Please deliver all donations to either the North or South campus office ANY TIME before or by Tuesday, April 6, 2010 at the latest.

How Can Others Join Me?

1. Purchase tickets and attend the Gala. Send invitations to the Gala to your family and friends. It will be a unique chance for you to have a fun evening with them, enjoy a wonderful dinner and take part of the dance! You could even organize a table of ten!
2. Buy a table of tickets on behalf of your organization and invite your employees to enjoy a social evening of team building. Please contact Kathleen about corporate tables and sponsorship.

It's never too early to start purchasing your tickets!
Any purchase of at least two tickets by March 1st will be entered for a unique early Bird Prize!

Volunteering:

If you are not able to attend the Gala as a guest, please volunteer. There are plenty of volunteering opportunities in the coming weeks on the day and evening of the event. Please contact our Volunteer Coordinator, Gailene Holden at gholden@thirdacademy.com.

If you have any questions re the Gala, tickets, donations and sponsorship opportunities, please contact the Gala Chair, Kathleen Colmant, at 201-6335 (kcolmant@thirdacademy.com).

Together we Make the Difference!

Sincerely,
The 2009/2010 Gala Committee

